

UNIVERSITY OF CALICUT

(Pareeksha Bhavan)

No.65708/EG-I-ASST-3/2025/PB (VI)

Dated.29.10.2026

REVISED TIME TABLE FOR THIRD SEMESTER B.A. ADVERTISING AND SALES MANAGEMENT
DOUBLE MAJOR (CUFYUGP) REGULAR/SUPPLEMENTARY/IMPROVEMENT EXAMINATION
NOVEMBER 2026 (2024 ADMISSION ONWARDS)/DEFICIENCY REGULAR EXAMINATION
NOVEMBER 2025 (2024 ADMISSIONS ONLY) FOR THE CANDIDATES OF AFFILIATED
COLLEGES

Day and Date	Course With Code
MAJOR COURSES Time of Examination 2.00 p.m to 4.00 p.m.	
Monday 09 th November 2026	ASM3CJ201 - Sales and Distribution
	JOA3CJ201 - News Reporting
Tuesday 10 th November 2026	ASM3CJ202 -Accounting for Sales and Marketing
	JOA3CJ202 - Advertising Theories
Thursday 12 th November 2026	ASM3CJ201 - Sales and Distribution
	JOA3CJ201 - News Reporting
Friday 13 th November 2026	ASM3CJ202 -Accounting for Sales and Marketing
	JOA3CJ202 - Advertising Theories
GENERAL FOUNDATION COURSES Time of Examination 2.00 p.m to 3.30 p.m.	
Tuesday 17 th November 2026	JOA3FM106 - Art of Film Criticism
	ASM3FM106 - Digital Marketing
Wednesday 18 th November 2026	JOA3FV108 - AI and Advertising
	ASM3FV108 - Organizational Behaviour

Dr.Sunoj Kumar P
Controller Of Examinations

